



Give. Advocate. Volunteer.

LIVE UNITED™ 



Seniors

Focus Group Discussion

United Way of Monmouth County
March 30, 2009

Agenda



- Welcome & Introductions
- Community Impact Overview
- Ground Rules
- Discussion
- What are the most critical issues facing seniors
- What are the barriers to accessing services
- What are the “best practices” to address those issues
- Wrap Up & Next Steps

Community Impact



Improving lives
by mobilizing communities
*to create lasting changes
in community conditions*

Community Impact Investment Triangle



Focus Areas



Creating the opportunities
for a good life for all
by focusing on:



EDUCATION

Helping children
and youth achieve
their potential



INCOME

Promoting financial
stability and
independence



HEALTH

Improving
people's health

Research

- Social & Demographic report-completed-September
- Community Leaders survey-completed-December
 - 217 respondents
- Focus groups:
 - February 12th-10:30-12:30- Diversity/Demographic
 - February 26th-9:30-11:30-Education
 - March 9th-9:30-11:30- Immigration
 - March 19th- 10:30-12:30- Income
 - March 30th- 9:30-11:30-Seniors
 - April 17th- 9:30-11:30- People with Disabilities
 - April 30th-9:30-11:30- Health

Ground Rules



To ensure open, respectful dialogue,
and maximum participation

- Listen actively -- respect others when they are talking
- Participate to the fullest of your ability
- Remain focused on the topic
- Be conscientious of time so everyone has the opportunity to share their thoughts
- Challenge each other to think broadly

Discussion



- What are the most critical issues facing seniors
- What are the barriers to accessing services
- What are the “best practices” to address those issues

Wrap Up & Next Steps



- Focus Group Discussions will be summarized and compiled into a report
- Utilized by Education, Income & Health Committees in selecting targeted issues and objectives



Thank You!!