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# Income Focus Group Discussion

United Way of Monmouth County  
March 19, 2009

# Agenda



- Welcome & Introductions
- Community Impact Overview
- Ground Rules
- Discussion
  - What are the most critical issues regarding Income
    - Basic Needs
    - Income/Employment
    - Housing
  - What are the underlying root causes of those critical issues
  - What are the “best practices” to address those issues
- Wrap Up & Next Steps

# Community Impact



Improving lives  
by mobilizing communities  
*to create lasting changes  
in community conditions*

# Community Impact Investment Triangle



***Lasting changes in  
community conditions***

Prevention & development services

Basic human-needs & crisis services

# Focus Areas



Creating the opportunities  
for a good life for all  
by focusing on:



## **EDUCATION**

Helping children  
and youth achieve  
their potential



## **INCOME**

Promoting financial  
stability and  
independence



## **HEALTH**

Improving  
people's health



# Research



- Social & Demographic report-completed-September
- Community Leaders survey-completed-December
  - 217 respondents
- Focus groups:
  - February 12th-10:30-12:30- Diversity/Demographic
  - February 26th-9:30-11:30-Education
  - March 9th-9:30-11:30- Immigration
  - March 19th- 10:30-12:30- Income
  - March 30th- 9:30-11:30-Seniors
  - April 17th- 9:30-11:30- People with Disabilities
  - April 30th-9:30-11:30- Health

# Ground Rules



To ensure open, respectful dialogue,  
and maximum participation

- Listen actively -- respect others when they are talking
- Participate to the fullest of your ability
- Remain focused on the topic
- Be conscientious of time so everyone has the opportunity to share their thoughts
- Challenge each other to think broadly

# Discussion



1. Basic Needs
2. Income/Employment
3. Housing

- What are the most critical issues
- What are the underlying root causes of those critical issues
- What are the “best practices” to address those issues



# Wrap Up & Next Steps



- Focus Group Discussions will be summarized and compiled into a report
- Utilized by Education, Income & Health Committees in selecting targeted issues and objectives



Thank You!!